

Brick Bay *FOLLY* 2015

An Architectural Project

Promoted by



Brick Bay sculpture trail

in conjunction with



the paint the professionals use

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Institute of Architects
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agm
publishing

Call for Proposals:

The Brick Bay Sculpture Trust, Resene, AGM Publishing and UNITEC invite architects, architectural students and graduates of architecture, i.e those registered and architectural graduates, to apply for The Brick Bay Folly Award 2015, a design build project leading to an exhibition at Brick Bay opening in March 2015.

Brick Bay Sculpture Trail welcomes proposals for large-scale projects and installations that explore contemporary interpretations of the architectural folly. Especially popular among the Romantics of the 18th and 19th centuries, architectural follies are structures that often have no discernible purpose and are placed within a garden or landscape.

The objective is to support young and emerging New Zealand architects or students in an accredited New Zealand architecture programme, to explore the intersections between architecture and sculpture, and the increasing overlaps in references, concepts, and techniques between the two disciplines.

Award and Exhibition:

One conceptual project will be selected as the paramount winner. The successful recipient will receive an overall \$25,000 grant towards realising the proposed project. This grant consists of three separate components:

- *A non cash grant of up to \$5000 of value providing technical advice and fabrication resources from UNITEC.
- * \$15,000 cash from Resene for a combination of building materials of any choice and Resene paint from New Zealand's leading paint and coatings company

Resene
the paint the professionals use

and \$5000 in cash.

The finished project will be installed and exhibited on the Brick Bay Sculpture Trail beginning early March 2015 for a period of twelve months. The project will be documented with a digital publication and widely published by our media partner AGM publishing.

Eligibility:

The Brick Bay Folly Award is open to all graduates of architecture and also students currently enrolled in an accredited undergraduate, postgraduate or doctoral level architectural programme at any New Zealand tertiary institution. Applicants must be no older than 35 years of age as at the 31st March 2015.

Submission Requirement and Process:

The Folly 2015 selection process is competitive. A jury of architects, artists, academics and arts administrators will select one exceptional project to be realised within the grounds of Brick Bay Sculpture Trail.

The designated site for the Folly 2015 is adjacent to the Glass House. The site is not perfectly flat and the applicants must take into account the contour. Please refer to site images on page 4. For extra information contact Arts Manager, Jonathan Organ on jonathan@brickbay.co.nz to request extra site and contour plan images. Applicants must take into account the public outdoor environment, and be aware that the winning installation must meet safety requirements and be able to withstand weather and public interaction for the one year exhibition period.

The FOLLY Site: This 5m x 5m footprint is an approximation only of the scale of the project. Measurements are from ground level to horizontal fluoro line.

Front left 350mm, Front Right 130mm, Back Left 400mm, Back Right 300mm



Front left 130mm, Front Right 300mm, Back Left 350mm, Back Right 400mm



Front left 350mm, Front Right 130mm, Back Left 400mm, Back Right 300mm



Front left 400mm, Front Right 350mm, Back Left 300mm, Back Right 130mm





Guidelines and Criteria:

Proposals must include the following components, which must be formatted as instructed below and emailed to

folly@brickbay.co.nz

Cover sheet: Applicant must include a cover sheet with name, mailing address, telephone number, email, project title, and a single paragraph of not more than 150 words summarizing your proposed project. If you are applying as a team, please include the names and emails for each team member and identify one team member as the Lead Contact. Current Resume or CV: The resume/CV should include information about your education; work and teaching experience; awards, and other relevant information. The identity of the team is not to be included in the remainder of the application document. This is to ensure an impartial judging in the selection process.

Project Proposal and Budget: Applicants must submit a project proposal of up to 1,000 words that clearly describes the project and its relationship to the theme of the architectural folly. Applicants are encouraged to submit renderings and sketches of the proposed project. The proposal should address plans for the reuse, recycling, and dispersal of all material used in the project. Resene colour must be used in some aspect of the build project, and creative use of colour will be part of the judging criteria. Any paint and or coatings must only be a Resene product. A preliminary budget should also be included that identifies expenses and offers a description of how the project fits within the financial parameters.

Submission Deadline:

Midnight 31 October 2014

Selection Panel:

Richard Harris: Jasmex
Associate Professor Tony van Raat: UNITEC
Richard Didsbury: Brick Bay
Jonathan Organ: Artist, Arts Manager Brick Bay
Justine Harvey: Editor, Architecture New Zealand
Resene colour expert representative

Sponsorship:

The 'Folly' project has only been possible through the generous support of its sponsors who reasonably require to be recognised in all marketing and media material that arises from the project.

Application Format and Deadline:

The application package should be submitted as a single PDF (8 ½" x 11" pages) of not more than 15 pages and 15 megabytes, emailed to folly@brickbay.co.nz no later than midnight 31st October, 2014. Please put the project title in the subject line of the email.

Questions:

Applicants may email questions to folly@brickbay.co.nz
All questions and answers will be posted on The Brick Bay website.

Stimulating Creative Process:

As this is the inaugural project in what we hope will become an annual event some images of projects that would all be considered potentially appropriate are attached in order to stimulate creative thinking. Most of these are international projects. We look forward to helping you bring your creative thinking onto the world stage.



Pavilion, Southend-on-Sea. Cluny Summer Pavilion, Southend-on-Sea Shields
Source: www.a10.eu



Source: www.archdaily.com



Gridshell Pavillion in the Archeological Park of SELINUNTE - lightweight form resistant wooden structures
Source: www.gridshell.it



Ewok Tree Houses

Source: <http://www.trendhunter.com/trends/benoit-fray#!/photos/36221/5>



Source: www.lecontainer.blogspot.co.uk



The 'Seelenkiste' cabin concept by Bauhaus-University Professor Michael Loudon



Bovooss SommerPavillon

Source: <http://www.pohlarchitekten.de/projects/item/62-bovooss-sommerpavillon-an-der-schule-für-architektur-saar>



Derrick Cherrie
Landshaft 2012
Exhibited at Te Tuhi, Auckland



Fireplace For Children, Trondheim, Norway, 2010



Shelter in Sandhorney, Norway. Created by students for the Salt Festival