

The Brick Bay Folly 2017

An Architectural Project

Promoted by



Brick Bay

Sculpture Trust

in conjunction with



the paint the professionals use



Call for Proposals:

Brick Bay Sculpture Trust invites proposals for large-scale projects and installations that explore contemporary interpretations of the architectural folly, a design build project leading to a two year exhibition at Brick Bay.

Especially popular among the Romantics of the 18th and 19th centuries, architectural follies are structures that often have no discernible purpose and are placed within a garden or landscape.

The objective is to support young and emerging New Zealand architects or students in an accredited New Zealand architecture programme, to explore the intersections between architecture and sculpture, and the increasing overlaps in references, concepts, and techniques between the two disciplines.

Award and Exhibition:

One conceptual project will be selected as the paramount winner.

The successful recipient will receive an overall \$35,000 grant towards realising the proposed project.

This grant consists of three separate components:

1. \$15,000 cash from Resene to be applied towards the project and Resene paint for the build supplied by New Zealand's leading paint and coatings company.
2. \$10,000 of building supplies and services from Fletcher Building.
3. A non cash grant of up to \$5000 of value providing technical advice and fabrication resources from A.U.T
4. A non cash grant of up to \$5,000 of value for labour from Brick Bay Sculpture Trust.

The finished project will be installed and exhibited on the Brick Bay Sculpture Trail beginning early March 2017 for a period of twenty four months. The project will be documented by one of New Zealand's leading architectural photographer's, Samuel Hartnett.

AGM publishing will publish the Brick Bay Folly in Architectural New Zealand, Architecture Now and Urbis. The top five finalists will also be invited to create a scaled maquette/ model if they wish, to be included in the prestigious Urbis Design Day HQ exhibition.

Eligibility:

The Brick Bay Folly 2017 is open to all architects and students currently enrolled in an accredited undergraduate, postgraduate or doctoral level architectural programme at any New Zealand tertiary institution.
(this includes international students who are currently enrolled in a New Zealand institution)

Applicants must be no older than 35 years of age as at the 31st March 2017.

Submission Requirement and Process:

The Brick Bay Folly 2017 selection process is competitive. A jury of architects, artists, academics, arts administrators, building experts, engineers and previous Folly winners will select one exceptional project to be realised within the grounds of Brick Bay Sculpture Trail.

The designated site for the selected Folly is adjacent to the Glass House. The site is where the inaugural winner is currently sited, near the entrance driveway with commanding views over the property and out to sea. Sited on a relatively flat to gently sloping site, the applicants must take into account the contour. Please refer to site images on page 6,7 & 8.

It is strongly recommended that you come and visit Brick Bay for a site reccy.

For extra information contact Jonathan Organ, Arts Manager. Email: jonathan@brickbay.co.nz

Applicants must take into account the public outdoor environment and be aware that the winning installation must meet safety requirements and be able to withstand weather and public interaction for the two year exhibition period. Conceptually, the Folly must have an emphasis on sustainability, use of colour (Resene colour reference), and a strong focus on prefabrication which can be constructed offsite (AUT facilities).

Ownership:

Brick Bay Sculpture Trust will take maintain ownership of the Folly on completion and will be responsible for de-installation, by any means it sees fit, at the end of the two year period. Brick Bay Sculpture Trust also reserve the right to sell the work.

Guidelines and Criteria:

Proposals must include the following components, which must be formatted as instructed below and emailed to folly@brickbay.co.nz

Cover sheet:

Applicant must include a cover sheet with name, mailing address, telephone number, email, project title. If you are applying as a team, please include the names and emails for each team member and identify one team member as the Lead Contact.

The CV of each participant should include information about all education; work and teaching experience, awards and other relevant information.

Project Proposal:

Applicants must submit a project proposal of up to 1,000 words that clearly describes the project and its relationship to the theme of the architectural folly. Applicants are encouraged to submit renderings and sketches of the proposed project. The proposal should address plans for the reuse, recycling, dispersal of all material used in the project. Resene colour must be used in some aspect of the build project, and creative use of colour will be part of the judging criteria. Any paint and or coatings must only be a Resene product. Do not include any names of team or identification on this part of entry, as selection is made through a blind judging process. Therefore this will ensure that judges do not know who the applicants are.

Budget:

A detailed budget must be included that identifies all costs including materials and labour. Also a detailed description of the methodology for prefabrication, transportation and onsite erection and construction and must be included. Please note that the winning team needs to be onsite to supervise the production of the work.

Submission Deadline:

Midnight, Sunday 18th September 2016

Notification of finalists:

17th October 2016

Selection Panel:

Anna Didsbury: Brick Bay
Richard Didsbury: Brick Bay
Joanne Duggan: Resene representative
Richard Harris: Jasmax
Justine Harvey: Editor, Architecture New Zealand
Ryan Mahon: Folly 2016 co-winner, Daughter of the Swamp representative.
Jonathan Organ: Brick Bay
Greg Pritchard: Fletcher Building
Associate Professor Tony van Raat: AUT

Sponsorship:

The Brick Bay Folly 2017 has only been possible through the generous support of its sponsors who require to be reasonably recognised in all marketing and media material that arises from the project.

Application Format and Deadline:

The application package should be submitted as a single PDF (8 1/2" x 11" pages) of not more than 15 pages and 15 megabytes, emailed to folly@brickbay.co.nz no later than midnight 18th September 2016. Please put the project title in the subject line of the email.

Questions:

Applicants may email questions to folly@brickbay.co.nz

Stimulating Creative Process:

The Brick Bay Folly 2017 is an annual event. Images of the 2016 winning entry *Daughter of The Swamp* are attached in order to stimulate creative thinking.

We look forward to helping you bring your creative / transformational / spirited / visionary / big hearted thinking onto the world stage.

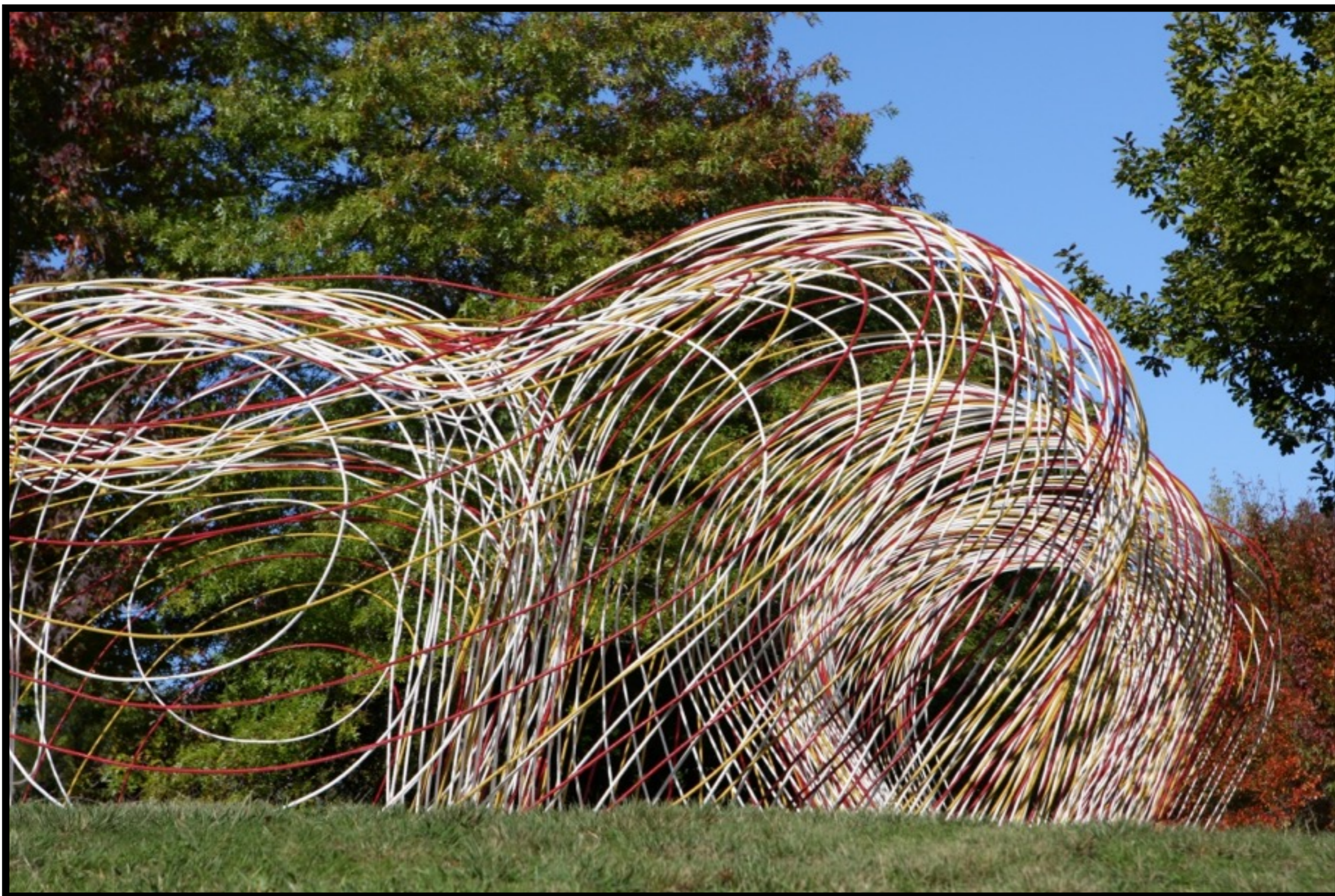








Daughter of the Swamp, 2016, Brick Bay Folly Winner by Raphaella Rose, Sacha Milojevic, Ryan Mahon and Edward Roberts.
Photograph by Sam Hartnett



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Belly of the Beast, 2015, Brick Bay Folly Winner by Declan Burn and Matt Ritani
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